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**PAPER TITLE**

ON THE PROBLEM OF EFFECTIVENESS ESTIMATION FOR  
COUNTERMEASURES, INTERVENTION LEVELS AND DECISION MAKING

**AUTHOR(S) NAME(S)**

B.I. YATSALO , D.A. MIRZEBASSOV

**SUBMITTING AUTHOR**

LAST NAME

YATSALO

FIRST NAME

Boris

TITLE

Dr

AFFILIATION

RIARAE

TEL

(08439) 24802

STREET

Gagarina 43-51

FAX

(095) 2552225

CODE 249020 CITY

Obninsk

COUNTRY

Russia

PRESENTING AUTHOR (IF DIFFERENT)

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In estimation of the effectiveness of countermeasures (CMs) and choices of justified intervention levels use is made of the cost-effectiveness analysis (CEA), cost-benefit analysis (CBA), as well as corresponding economical, radiological parameters and different variants of the multi-attribute utility analysis. The authors works give the evidence that CM implementation under conditions of non-uniform contamination of lands and distinguishing of agricultural production obtained as "pure" (with contamination levels below the DILs) and "dirty" (accordingly, those above the DILs) can result in increase of (internal) collective doses for the population. The CEA is not applicable under these conditions, and standard algorithms of CBA require a generalization for the correct use in investigation of the scenarios stated. The CBA generalizations obtained give the possibility to estimate effectiveness of CMs (including the cases with consideration of various uses of "pure" and "dirty" production), and to define "optimum" DILs for various strategies of using the production. Estimations of countermeasures are considered with concrete examples based on a system of averted collective dose, costs of CM implementation, costs of aversion of unit collective doses (CEA), total detriment and complete CBA. Different criteria are shown to render preference to different CMs. In this connection, when it is decided to initiate the most efficient ("optimum") CMs, - along with consideration of the problem of decision making with uncertainty, also problems of multiple criteria (comparison/preference of different criteria) should be taken into account.